

Spirit of Sisterhood: COVID-19 Outreach

Suggested Social Media Messaging



Pair the graphics in the accompanying zip files with the following text. Post it on your social media pages and profiles or to share in your next newsletter.

Message 1:

In the spirit of sisterhood, we are stepping into the COVID conversation and caring for our community. Let's work together to minimize the risk of severe disease by taking precautions and getting vaccinated and boosted. Learn more about how you can do your part to be sure #JerseyKicksCOVID at <https://covid19.nj.gov/>

Message 2:

It's time to get boosted with the bivalent booster. Get ahead of a winter surge and increase your protection from severe disease and complications of COVID-19 with a booster that addresses the latest variants. Find a booster near you at <https://covid19.nj.gov/pages/finder>